

m o o o i<sup>®</sup>

A LIFE EXTRAORDINARY



# A LIFE EXTRAORDINARY

Have you ever observed how lighting, scent, and texture tease and awaken our imagination and senses? Step into the world of Moooi, where we transcend the everyday and create a life extraordinary. With our designs, we conduct interiors like symphonies, dare to disrupt the norm and breathe life into design. You'll immerse yourself in inspiring and harmonious environments, and engage all the senses.

Welcome our newest friend Big George by Cristián Mohaded, and uncover its generous seating, gentle curves, and genuine radiance. Embrace its comforting hug, feeling completely at ease in the presence of this gentle giant.

As the conductor of our narratives, light not only brightens but also weaves poetry into our lives. Tubelight by BCXSY subverts the archetype, inviting you to bend the rules, shape it your way and write new stories in every space.

Explore the Green House Wallcovering Collection, adorned with refined flora and fauna, providing a sanctuary of intricate floral motifs in natural colors and offering a sophisticated and tactile experience for your walls. It's time to relish in these high-quality and original materials such as wood veneer, bouclé fabric, silk and jacquard textures. Each wall covering promises a sensory journey that will leave your head buzzing!

We recognize that true beauty isn't fleeting; it's long-lasting. We promise you'll want to treasure and preserve these pieces forever. Technical innovation, honest materials and socially conscious practices converge here, ensuring that our legacy of beauty and sustainability resonates with Moooi Generations – our vision on sustainability – for years to come.

Welcome to Moooi – where we offer creative luxury for a well-curated life.

**m o o o i**



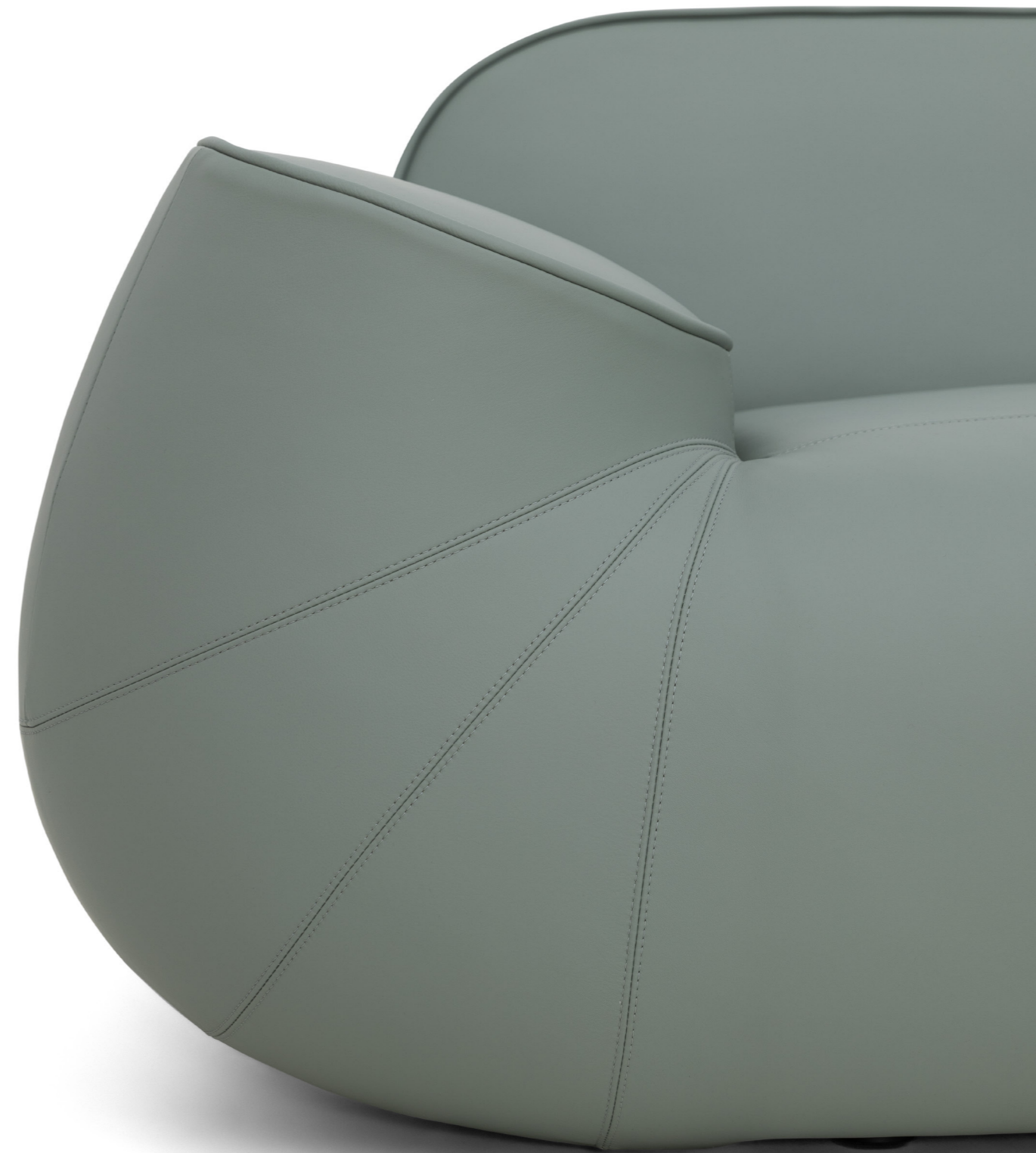
PRODUCT STORY

# *Gentle, Genuine & Generous Big George*

Big George is more than just a seat; it's a gentle giant ready to embrace you, transforming your living space into a retreat where you can unwind and recharge in the comforting warmth of a big hug.



View in AR!



**BIG GEORGE** BY CRISTIÁN MOHADED  
upholstered in Spectrum, Agave.

SHAPE RUG 1 BY NIKODEM SZPUNAR for Moooi Carpets, in Gold, NR2 FLOOR LAMP BY BERTJAN POT, in Black, ZIO BUFFET BY MARCEL WANDERS, in Cinnamon Stained, BIG GEORGE ARMCHAIR BY CRISTIÁN MOHADED, in Palette 512 (Honey).



# *Picture the happiness that comes with a warm embrace from a close friend – that's the feeling captured in Big George.*

## **MEET OUR GENTLE GIANT**

Introducing Big George – where comfort meets character in a warm embrace. Picture sinking into the plush curves of Big George, enveloped in its gentle, genuine, and generous design – like a comforting hug from a gentle giant.

## **A COSY, COMFY EMBRACE**

Your cosy sanctuary awaits with Big George. Instantly lifting your mood, it becomes a source of happiness and a haven where you can truly feel at ease. In a world where comfort reigns supreme, Big George understands the universal need for a comforting embrace, offering solace whenever you seek respite.

Breaking away from conventional designs, Big George boasts an unconventional shape that captivates. Its casual yet grand presence effortlessly blends into any setting while commanding attention with its distinctive, bulbous forms. The roundness of its design adds an elegant touch, creating a seamless flow that complements your interior decor.

## **CUSTOMISE YOUR COMFORT**

But what truly sets Big George apart is the opportunity to customise your comfort. Dive into our material library and select from a variety of options, whether it's the timeless charm of rich velvet, the casual elegance of wool, or the contemporary allure of leather. With endless possibilities, your Big George becomes a bespoke masterpiece, perfectly tailored to your unique taste and lifestyle.



*Cristián Mohaded, designer of Big George (photograph by Beto Gutiérrez).*



Watch Gentle,  
Genuine,  
& Generous  
Big George

**RANDOM LIGHT II** BY BERTJAN POT, in White (Small, Medium and Large shown), **BIG GEORGE ARMCHAIR AND DOUBLE SEATER** BY CRISTIÁN MOHADED, upholstered in Kvadrat, Arda 201, **ZIO COFFEE TABLE** BY MARCEL WANDERS (135 shown), in Wenge Stained Oak, **BEETLE GRAIN CARPET** BY MOOOI for Moooi Carpets in Almond.

SERPENTINE LIGHT BY FRONT, COCCINELLA BELLA JACQUARD  
 WALLCOVERING BY MOOOI for Moooi Wallcovering, in Black and White,  
 BIG GEORGE ARMCHAIR BY CRISTIÁN MOHADED, upholstered in Spectrum, Walnut  
 30093, ELEMENTS 002 BY JAIME HAYON in RAL 7044 (Silk Grey), SAND CARPET  
 ORBITAL BY SJOERD VROONLAND for Moooi Carpets, Chemistry, in Morning Dunes,  
 DELFT BLUE VASES BY MARCEL WANDERS, model 11, for Moooi X Royal Delft.



# Coccinella Bella



Discover this moodboard



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

SERPENTINE LIGHT BY FRONT, COCCINELLA BELLA JACQUARD BY MOOOI for Moooi Wallcovering in Black & Ivory, BIG GEORGE DOUBLE SEATER BY CRISTIÁN MOHADED Kvadrat Arda in 201, BIG GEORGE ARMCHAIR BY CRISTIÁN MOHADED Spectrum Glacier in 30158, ELEMENTS 002 BY JAIME HAYON in RAL 7044 (Silk grey), SAND CARPET BY SJOERD VROONLAND for Moooi Carpets, Rectangular.



# Hana Chair: Timeless charm and relaxed sophistication

The Hana Chair by Simone Bonanni is inspired by the unfurling of a flower. Its unique design captivates with organic shapes, curved lines, and a petal-like backrest. A true style icon that complements any space.





**HANA CHAIR** BY SIMONE BONANNI Un-upholstered, in White, Terracotta, and Oyster White, with non-stackable base, in Black.

*The Hana Chair is more than a seating object. Providing you with support and flexibility, prioritising comfort without compromising on aesthetics.*

**ICONIC SEATING SOLUTION**

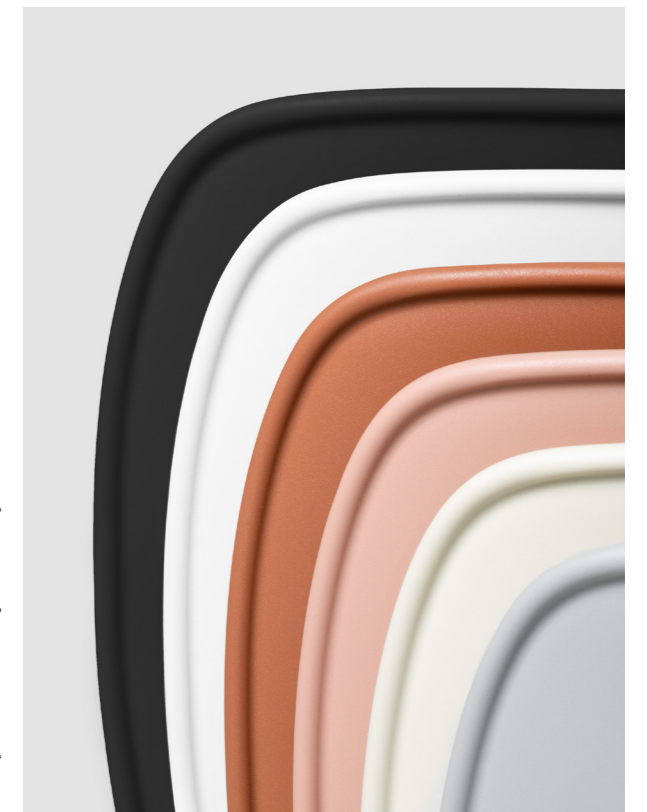
The Hana Chair by Simone Bonanni is a versatile seating icon embodying holistic living. Inspired by the unfurling of a flower, this unique design captivates with organic shapes, curved lines, and a petal-like backrest. Versatile and customisable, the Hana Chair effortlessly blends into your home. Whether it's standing at a dining table, reading nook, or living room, with its impeccable style and unmatched comfort.

**COMFORT MEETS AESTHETICS**

Designed to last, the Hana Chair's encompassing backrest provides support and flexibility, prioritising comfort without compromising aesthetics. Sculpted around the human body and its need to be pampered, embraced, and accommodated for long stretches of time, the Hana Chair is more than just a seating object.

**CHOICES, CHOICES, CHOICES**

Customise the Hana Chair to fit your style with six colours for the un-upholstered version, and choose either a stackable or non-stackable metal base in chrome or matte black. Or opt for the upholstered version and choose from our wide range of fabrics and leathers, creating unique Hana chairs that match your interior and lifestyle perfectly. Ideal for dynamic spaces needing adaptable seating, the un-upholstered version prioritises easy maintenance, allowing for simple disassembly and repair to ensure longevity even under heavy use.



*Detail of Hana Chair un-upholstered, by Simone Bonanni, available in six colours.*



**HANA CHAIR** BY SIMONE BONANNI, un-upholstered, in White, with non-stackable base in Black, **PROP LIGHT SUSPENDED** BY BERTJAN POT (Single shown), **EGG VASE** BY MARCEL WANDERS (Small shown).

**MESHMATICS** BY RICK TEGELAAR (Large shown),  
**GREENHOUSE GATHERING WALLCOVERING** BY MOOOI for  
 Moooi Wallcovering, in Oyster White, **CONTAINER TABLE OVAL**  
**BODHI** BY MARCEL WANDERS, in Natural Oil Stained Oak,  
 (360 shown), **HANA CHAIR** BY SIMONE BONANNI, Upholstered,  
 Kvadrat Divina 3, in 536, with non-stackable base, in Chrome.



# Greenhouse Gathering



Discover this moodboard



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

**MESHMATICS** BY RICK TEGELAAR (Large shown), **GREENHOUSE GATHERING WINDOW** BY MOOOI for Moooi Wallcovering, in Oyster White, **ROOM FRAGRANCE** BY MOOOI for Moooi x EveryHuman, reed diffuser, **CONTAINER TABLE BODHI** BY MARCEL WANDERS, in Natural Oil Stained Oak (120 Shown), **HANA CHAIR** BY SIMONE BONANNI, Spectrum Leather, in Sand, Chrome legs, **LOTUS TILE CARPET** BY MOOOI for Moooi carpets, in Biscuit.

PRODUCT STORY

# Bend the rules with Tubelight

Bend it, Curve it, Loop it, Touch it. Use it, Dim it, Light it, Love it.  
Discover Tubelight by BCXSY, an unexpected and  
modern take on fluorescent lights that makes any space come to life.



View in AR!



TUBELIGHT BY BCXSY  
(500 model shown).



**TUBELIGHT** BY BCXSY (model 150 shown),  
**LACY LONGLEGS WALLCOVERING**  
BY MOOOI for Moooi Wallcovering, in Ivory,  
**CARBON BAR STOOL LOW** BY BERTJAN POT.

*Inspired by a love for fluorescent tubes, Tubelight bends reality in a way that is both simple yet surreal.*

**BENDING REALITY**

Tubelight by BCXSY redefines traditional fluorescent lights and bends the rules of lighting, literally. Born from a love for fluorescent tubes, Tubelight is all about bending reality in a way that is both simple yet surreal. The end-result is pure and minimalistic, a modern suspension light with a twist that makes it stand out from traditional lighting fixtures. BCXSY's Tubelight takes something recognisable and transforms it into an object that is both mesmerising and intriguing. An unexpected and modern take on fluorescent lights making an office staple come to life.

**SHAPE IT YOUR WAY**

Tubelight is available in two variants, with a 1.5-meter fixed LED tube or 5-meter flexible LED tube. The 1.5-meter version brings a touch of elegance with its fixed arc, while the 5-meter option invites creativity, allowing you to shape your lighting masterpiece to fit any space. Whether you prefer to drape it over a chic black fixture or securely fasten it to the ceiling or wall using the convenient clamping holders, Tubelight adapts effortlessly to your style.

This dimmable marvel transcends traditional fixtures with its versatility, empowering you to break free from convention with its modern twist on fluorescent lighting. Its adaptable design seamlessly integrates into any space, offering both style and functionality.



BCXSY, designers of Tubelight (photograph by Sabrina Bongiovanni).



Watch Bend  
the Rules with  
Tubelight



**TUBELIGHT** BY BCXSY  
(500 model shown),  
**ZIO DINING TABLE** BY  
MARCEL WANDERS, in Cinnamon  
Stained (310 shown), **CARBON**  
**CHAIR** BY BERTJAN POT.



## SHAPE RUGS CARPET COLLECTION

*Delving into the intersection of painting and design, Nikodem Szpunar's Shape Rugs collection reimagines carpets as canvases, where strokes evolve and the scale amplifies, crafting a bold expression and bridging the gap between everyday objects and works of art.*



Discover this moodboard

## Lacy Longlegs



Use our mood boards on [Moooi.com](https://www.mooi.com) to create the most comfortable room in your home

**TUBELIGHT** BY BCXSY (model I50 shown), **LACY LONGLEGS WALLCOVERING** BY MOOOI for Moooi Wallcovering, in Stone, **CARBON CHAIR** BY BERTJAN POT, **MONSTER TABLE** BY MARCEL WANDERS, in Black Stained Oak (240 shown).

PRODUCT STORY



View in AR!

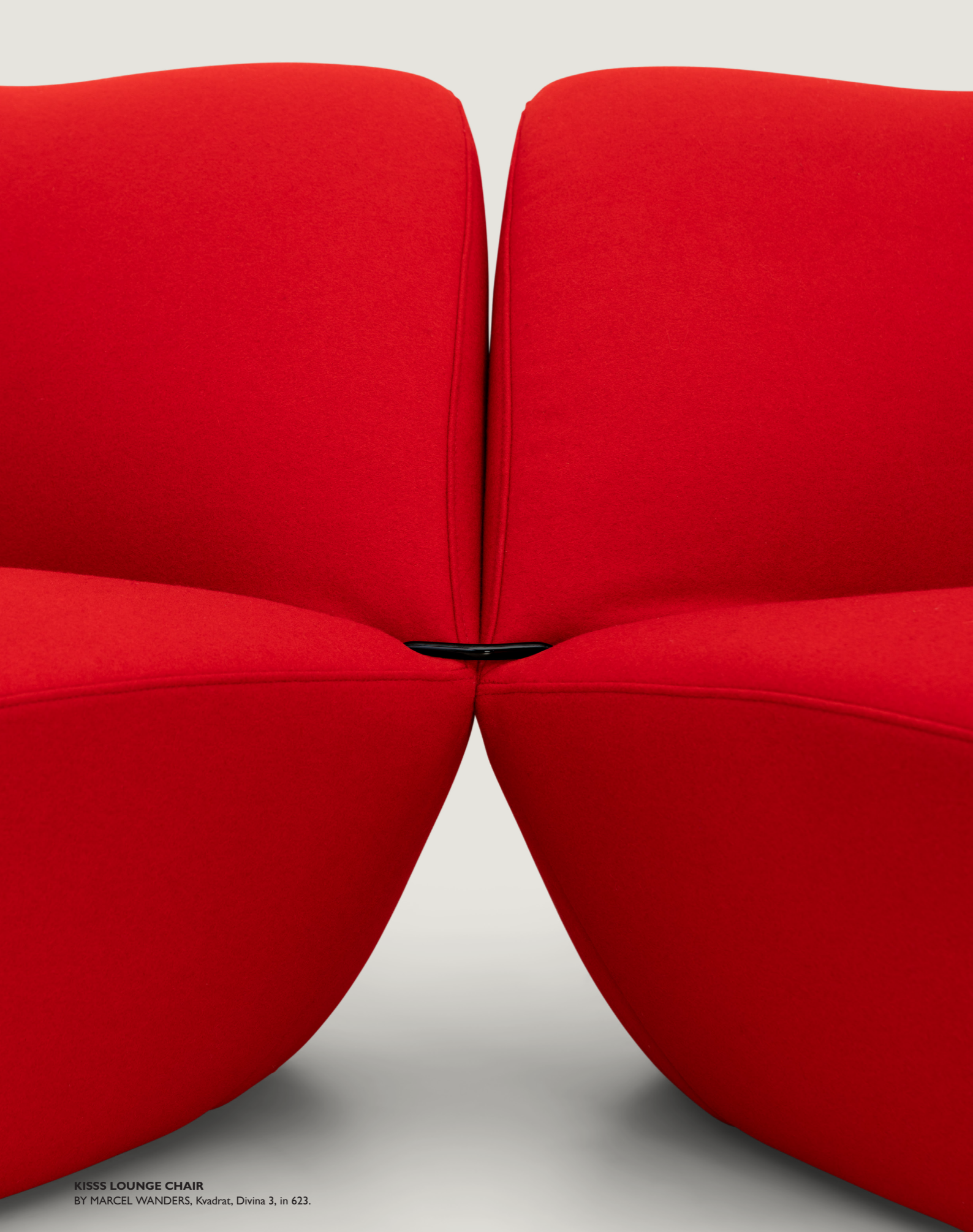
# Gimme a Kissss Lounge Chair



Marcel Wanders created the Kisss Lounge Chair, a connectable upholstered seater that carries a subtle suggestion, as if it's whispering, "Gimme a Kissss."

KISS LOUNGE CHAIR BY MARCEL  
WANDERS, Kvadrat, Divina 3, in 106.





**KISS LOUNGE CHAIR**  
BY MARCEL WANDERS, Kvadrat, Divina 3, in 623.

## *The Kiss Lounge Chair is a versatile connectable seater that adds a touch of artistic flair to any space.*

### **KISS, AN ARTISTIC HOMAGE**

Marcel Wanders presents the Kiss Lounge Chair—an homage to Salvador Dalí's iconic Mae West Lips Sofa. A versatile connectable seater that adds a touch of artistic flair to any space.

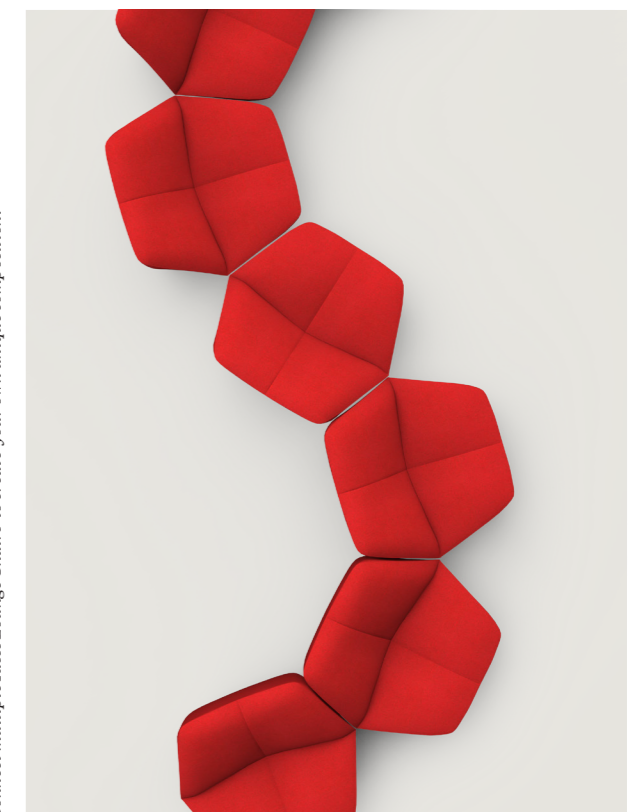
### **YOUR CHAIR, YOUR COMPOSITION**

Seamless style lies at the core of the Kiss Lounge Chair's design philosophy. Crafted for versatility, this connectable upholstered seater comes with a bracket, allowing you to link it with other Kiss Lounge Chairs. It allows for easy customisation of seating arrangements to suit different environments or events. Connect the chairs in a line, create a u-shape, form a circle, and explore endless combinations. Your chair, your composition—create a seating arrangement that is tailored to your preferences or enjoy the Kiss Lounge Chair as a single seater.

### **DIVINA ELEGANCE**

The Kiss Lounge Chair comes upholstered in Divina 3, a luxurious 100% wool fabric that exudes sophistication. The iconic red variant, available for immediate shipping, adds a touch of bold flair to your space. Or delve into Divina 3's colour palette to find the perfect match for any interior.

The Kiss Lounge Chair becomes more than just a seater; it transforms into an artistic statement tailored to your space.



Connect multiple Kiss Lounge Chairs to create your own unique composition.



## CREATE YOUR PERSONAL ROOM FRAGRANCE

*Presenting Moooi x EveryHuman: a bespoke room fragrance experience fuelled by AI. The platform combines art, science, and technology and creates a truly unique sensorial experience.*

MOOOI.EVERYHUMAN.COM

## Techno Bee



Discover this moodboard



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

**KISS LOUNGE CHAIR** BY MARCEL WANDERS, Kvadrat, Divina 3, in 106, **RAIMOND II** BY RAIMOND PUTS (R89, R61 shown), **TECHNO BEE CARPET** BY MOOOI for Moooi carpets, in Champagne.



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# *Moooi Generations: our vision on sustainability*

Discover Moooi Generations, where design, environmental care, and legacy blend seamlessly, shaping a brighter tomorrow through innovation and sustainability.

**RANDOM LIGHT II** BY BERTJAN POT,  
in Black (Medium shown).

# *Mooodi embraces sustainability and a brighter, more extraordinary future through durability.*

## **DESIGNING THE FUTURE**

Mooodi Generations intertwines design, environmental stewardship, and legacy into a tapestry of innovation. We ensure each piece's journey, from inception to potential refurbishment, securing its place in future generations' hearts.

## **TRANSPARENCY AND ECO-FRIENDLINESS**

Aligned with ESPR (Ecodesign for Sustainable Products Registration), we embrace a circular economy, prioritising durability, reusability, and reparability while minimising environmental impact through local expertise and 98% EU production. Transparency lies at our core, exemplified by our Digital Product Passport accompanying every design, providing insight into materials and production processes, ensuring eco-friendliness.

## **REPAIRABILITY AND SOCIAL RESPONSIBILITY**

Our commitment extends to designing for reparability, ensuring each piece can be enjoyed for generations. We take pride in being more than just a brand; Mooodi is a socially conscious community, wearing its heart on its sleeve and celebrating our social responsibilities. We strive to be a positive force in the design world.

## **EXCEPTIONAL SERVICE AND SUSTAINABLE DESIGN**

Beyond design, we also take pride in delivering extraordinary service. We leave a lasting impact on customers with the unexpected welcome, attention to detail, and genuine care for both products and people. Mooodi Generations exemplifies thoughtful design and environmental responsibility, each piece narrating a story of craftsmanship, sustainability, and legacy, reshaping design's role in a sustainable future.

## **THE BUTTON, A SMART TAG (NFC)**

The button, provides each Mooodi product with an authentic identity and access to a Digital Product Passport. When a product is registered via the button there is also an extended 5-year warranty.

*The Button, a smart tag (NFC), that opens a world of opportunities.*



PRODUCT STORY

# BIG ON COMFORT, KNITTY LOUNGE CHAIR

Knitty Lounge Chair by Nika Zupanc is about the pleasure of simple materials and transforming them into something unexpected that at first seemed impossible. This larger-than-life lounge chair is a real conversation piece in your home.



View in AR!



KNITTY LOUNGE CHAIR BY NIKA ZUPANC,  
Mosaic 2, in Laurel Linen 0922, Blossom Camel 0532,  
Pearl Taupe 0222, and Citadel Grey 0722.

**KNITTY LOUNGE CHAIR** BY NIKA ZUPANC, Kvadrat Mosaic 2, in 0922. **HERACLEUM III, THE BIG O** BY BERTJAN POT, **SILK BOMBIS WALLCOVERING** BY MOOOI for Moooi Wallcovering in Silk Moss, **FLITTER FLUTTER CARPET** BY MOOOI for Moooi Carpets, in Adonis, **ELEMENTS 002** BY JAIME HAYON, RAL 7011, Iron grey, **ZIO BUFFET** BY MARCEL WANDERS, in Cinnamon Stained.



PRODUCT STORY

# *Green House Wallcovering Collection*

Step into the Green House, a realm of quiet and romantic sophistication—a tapestry of refined and elegant flora and fauna. The collection is crafted with high-quality tactile materials such as wood veneer, jacquard fabric, and silk textures.

WOODBLOCK BEETLE FERN WALLCOVERING  
BY MOOOI for Moooi Wallcovering, in Birch, NO SCREW  
NO GLUE BUFFET BY JOOST VAN BLEISWIJK.







**NR2 FLOORLAMP** BY BERTJAN POT (Black shown),  
**BFF SOFA** BY MARCEL WANDERS, Triple Seater Low,  
Kvadrat, Harald 3 in 143 & Triple Seater Chaise Longue Left,  
Abbracci in Oyster, **WOODBLOCK BEETLE FLORA** BY  
MOOOI for Moooi Wallcovering in Walnut, **VIBRATO BEE**  
**CARPET** BY MOOOI for Moooi Carpets, in Chocolate,  
**ZIO COFFEE TABLE** BY MARCEL WANDERS, in Wenge  
Stained Oak (135 shown).

*With an air of quiet sophistication, the Green House exudes the ethereal beauty reminiscent of a Victorian conservatory.*

**INTRODUCING THE GREEN HOUSE**

Step into the Green House, a realm of quiet and romantic sophistication—a tapestry of refined and elegant flora and fauna where a group of tiny critters find sanctuary amidst their chosen greenery, crafting a wondrous and tactile world. This essence is captured in the Green House Wallcovering Collection, exuding ethereal beauty akin to a Victorian conservatory. Featuring floral yet abstract patterns in natural hues, each wall covering promises a sensory journey through sophisticated designs crafted from high-quality materials like wood veneer, embroidered fabric, bouclé fabric, and silk textures.

**SOFT BEAUTY OF NATURE**

The collection encapsulates the essence of nature's beauty and elegance through five distinct designs. The Greenhouse Gathering Wallcovering offers a window into the greenhouse's lush floral landscapes, evoking the charm of art deco with its natural palette. Techno Bee's sleek design, with metallic wings and intricate patterns, adds a touch of vibrancy and allure. Silk Bombis weaves enchanting tapestries of coloured silk, reflecting the delicate hues of its floral surroundings. Woodblock Beetle transforms ordinary bark into living masterpieces inspired by ferns and flora. Lacy Longlegs brings Gothic elegance with its architectural weavings, while Coccinella Bella adds celestial magic to any space with its Jacobean-like floral pattern.

Each wall covering in the collection is a tribute to the intricate wonders found within the Green House, inviting you to adorn your walls with the soft beauty of nature.



Detail, Techno Bee Embroidered Wallcovering, by Moooi for Moooi Wallcovering, in Ivory.



**CLUSTER LAMP** BY JOEL DEGERMARK,  
**TECHNO BEE EMBROIDERED WALLCOVERING**  
BY MOOOI for Moooi Wallcovering, in Ivory,  
**ROOM FRAGRANCE** BY MOOOI for Moooi X  
EveryHuman, reed diffuser.

**BIG GEORGE ARMCHAIR AND DOUBLE SEATER**  
BY CRISTIÁN MOHADED, Kvadrat, Arda, in 201,  
**ZIO COFFEE TABLE** BY MARCEL WANDERS, in Wenge  
Stained Oak (135 shown), **HUBBLE BUBBLE**  
BY MARCEL WANDERS, Oil-iridescent (7 & 11 shown),  
**GREENHOUSE GATHERING WINDOW**  
**WALLCOVERING** BY MOOOI for Moooi Wallcovering,  
in Forest Green, **LOTUS TILE CARPET** BY MOOOI  
for Moooi Carpets, in Seagreen.



A LIFE EXTRAORDINARY

# THE ART LEGACY HOTEL

In their renovation of a centuries-old Lisbon landmark, Rebelo de Andrade Architecture embraced Moooi designs, aligning seamlessly with Moooi's ethos of celebrating creativity and reimagining the past.



**MESHMATICS** BY RICK TEGELAAR (Large shown),  
**BART SOFA** BY MOOOI, Kvadrat, Mosaic 2, in 0422,  
**BART FOOTSTOOL** BY MOOOI, Kvadrat, Mosaic 2,  
in 0422, **MONSTER BAR STOOL** BY MARCEL  
WANDERS, Divina Melange 3, in 597, **SEDUCTION**  
**RUG** BY SONYA PLETES for Moooi Carpets.



**HERACLEUM III THE BIG O** BY BERTJAN POT in Copper (Small shown), **PET LIGHTS** BY MARCEL WANDERS (Uhuh, Noot Noot and Purr shown) **BART SOFA** BY MOOOI, Kvadrat, Mosaic 2, in 0972, **OBON TABLE** BY SIMONE BONANNI, in Terracotta (Square High and Rectangular Low shown), **ZIO COFFEE TABLE** BY MARCEL WANDERS, in Wenge Stained Oak (145 shown), **LOVE SOFA** BY MARCEL WANDERS, Menagerie of Extinct Animals Velvet, in Raven, **COCKTAIL CHAIR** BY MARCEL WANDERS, Kvadrat, Mosaic 2, in 0972, **EDEN QUEEN RUGS** BY MARCEL WANDERS for Moooi Carpets.



NR2 BY BERTJAN POT (Medium shown), BART ARMCHAIR BY MOOOI in Spectrum, Walnut 30093, URBAN HIKE BY MARCEL WANDERS, BIOPHILLIA RUG BY KIT MILES for Moooi Carpets, in Blue/Black, DODO PAVONE WALLCOVERING BY MOOOI for Moooi Wallcovering, in Navy.

## *Moooi through the eyes of Rebelo de Andrade Architecture takes form in the Art Legacy Hotel in the heart of Lisbon, Portugal.*

### **STORYTELLING THROUGH DESIGN**

In the heart of Lisbon, Rebelo de Andrade Architectural firm embarked on the meticulous renovation of a centuries-old landmark. Their mission: to transform the classic building into a place of personality and purpose, merging beauty with functionality.

Recognising the opportunity to marry Lisbon's rich history with Moooi's innovative spirit, Rebelo de Andrade integrated Moooi's design pieces into the project. Their vision honours the building's past while introducing a captivating blend of aesthetics, seamlessly bridging tradition and modernity.

Step into the Art Legacy Hotel and explore an extraordinary realm curated by Rebelo de Andrade Architecture with Moooi designs. From the lobby to the lavish rooms, every element, including furniture, lighting, wall covering and carpets, are carefully selected from the Moooi collection. Each detail is crafted to evoke a sense of the unexpected welcome.

Storytelling is embedded in every aspect of the design, inviting guests to imagine narratives and build connections. Rebelo de Andrade chose Moooi's out-of-the-box design language and iconic masterpieces to contribute to the uniqueness of the environment. They aimed to ensure that every corner reflects a sense of the unexpected, eclectic, rebellious and sophisticated.



The Art Legacy Hotel, located in the heart of Lisbon's central neighbourhood, Baixa.



**MESHMATICS** BY RICK TEGELAAR (Large shown),  
**HERACLEUM III ENDLESS** BY BERTJAN POT in Copper,  
**MONSTER CHAIR** BY MARCEL WANDERS, Kvadrat Divina Melange  
3, in 0567. **MONSTER BAR STOOL** BY MARCEL WANDERS,  
Kvadrat Divina Melange 3, in 0687. **LOLITA TABLE LAMP** BY NIKA  
ZUPANC in White. **CONTAINER TABLE CLASSIC**  
BY MARCEL WANDERS, Base in Black 7030, Top Oak in Cinnamon  
(70x70 shown), **MENAGERIE OF EXTINCT ANIMALS**  
**WALLCOVERING** BY MOOOI for Moooi Wallcovering, in Raven.

PRODUCT STORY

# ELEVATE YOUR DAILY ROUTINE

Wrap yourself in botanical softness for restful nights  
and spa-like mornings.



**SILK BOMBIS DUVET COVER SET** BY MOOOI, in Pearl, **WOODBLOCK BEETLE BEDSPREAD** BY MOOOI, in Cashmere, **PERCH LIGHT FLOOR** BY UMUT YAMAC. **WOODBLOCK BEETLE DECORATIVE PILLOW** BY MOOOI, in Mauve (front and back shown), **TECHNO BEE DECORATIVE PILLOW**, BY MOOOI, in Mauve (front and back shown), **SILK BOMBIS BED SCARF** BY MOOOI in Pearl.



**SILK BOMBIS KIMONO**  
BY MOOOI, in Pearl (S/M  
shown), **DODO PAVONE**  
**TOWEL** BY MOOOI, in  
White (Bath Sheet and  
Bath Towels shown).



*Treat yourself to ultimate comfort as you wrap yourself in botanical softness each morning and drift into sweet dreams each night.*

**RESTFUL NIGHTS, SPA-LIKE MORNINGS**

Sweet dreams are made of the high-quality fabrics found in the Extinct Animals and Green House bedding collections. Each design within the collection tells a unique story, transforming your bedroom into an inviting sanctuary of comfort and style. After a restful night, elevate your daily routine with our spa-like bath collection, featuring plush towels and robes meticulously crafted for indulgence and functionality. Their excellent absorption and quick-drying properties ensure you feel refreshed after every use, ready to face the day ahead.

**NEW COLLECTION COMING SOON!**

Get ready to get even more cosy this fall with the upcoming Green House bedding capsule collection. The new designs, which draw inspiration from the Woodblock Beetle, Silk Bombis, and Techno Bee, evoke the quiet sophistication of The Green House, an enclosed oasis. These extinct animals come to life in a range of duvet sets, decorative pillows, bedspreads, bed scarves, and kimonos, promising a blend of soft comfort and romantic charm.

**EVERY DAY IS LAZY SUNDAY**

Whether adorning your bedroom or bathroom, our collections exude creative luxury, featuring rich details, mesmerising patterns, and responsibly sourced fabrics such as silk, wool, and sustainable cotton. Our Extinct Animals and Green House collections offer both style and comfort. Make every day feel like a lazy Sunday with the soft luxury of our bath & bedding collections.



Detail, Woodblock Beetle Decorative Pillow, and Techno Bee Decorative Pillow, by Moooli.



**SERPENTINE LIGHT** BY FRONT, **ALDORA SOFA** BY CRISTINA CELESTINO, Palette 312, in Cloud, **SILK BOMBIS KIMONO** BY MOOOI, in Pearl (S/M shown).

# Silk Bombis



Discover this moodboard



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

**FLOCK OF LIGHT** BY STUDIO TOER (11 shown), **SILK BOMBIS WALLCOVERING** BY MOOOI for Moooi Wallcovering, in Silk Bronze, **ALDORA SOFA VIS-A-VIS** BY CRISTINA CELESTINO, Spectrum Leather, in Sand, **SILK BOMBIS DUVET COVER SET** BY MOOOI, in Pearl, **WOODBLOCK BEETLE DECORATIVE PILLOW** BY MOOOI in Mauve (front and back shown).

PRODUCT STORY

# The Curvaceous Extravagance of Aldora

The Aldora family by Cristina Celestino is a contemporary spin on a classical concept. This iconic seater stands out from the crowd because of its sculptural backrest, that can be configured to make a sofa, chaise longue, or vis-a-vis.

**WOODBLOCK BEETLE FERN WALLCOVERING**  
BY MOOOI for Moooi Wallcovering, in Birch, **ALDORA SOFA**  
BY CRISTINA CELESTINO in Dodo Pavone Jacquard,  
**DELFT BLUE VASES** BY MARCEL WANDERS (Model 6,  
Model 7, Model 12 shown), **OBON TABLE** BY SIMONE  
BONANNI Square High, in Grey, **BEETLE GRAIN CARPET**  
BY MOOOI for Moooi Carpets, in Pearl.





**ALDORA SOFA** BY CRISTINA CELESTINO, Palette 336, in Forest, **MEMENTO MOOOI MEDLEY WALLCOVERING** BY MOOOI, for Moooi Wallcovering, in Dawn, **LG PURICARE AEROFURNITURE MOOOI EDITION** BY LG, with table top Memento Moooi Medley, in Dawn.

# *Step into a world where design and technology harmonise, brought to you by Moooi x LG, making life effortlessly beautiful.*

## **SMART HOME, STYLISH LIVING**

Technology in and around our homes makes our lives easier. It creates time and space in our busy daily lives for doing things we love, spending time with loved ones, relaxing, exercising, and so on. Technology enhances our lives; solving problems we didn't know we had. But can it enrich our lives and homes while looking amazing too? Yes, it can!

Together with LG, we went on a mission to show how technological consumer goods can become interior design pieces in your home. LG's new, special-edition PuriCare AeroFurniture is a groundbreaking table-type air purifier that blurs the line between stylish furniture and clean-air solution. Available in our signature motifs—Menagerie of Extinct Animals, Memento Moooi Medley, and Coccinella Bella—this innovative table-type purifier seamlessly blends into any decor while providing clean, fresh air for your space.

The LG PuriCare AeroFurniture is not only an effective home air solution but also a versatile piece of modern furniture. Its cylindrical design draws in air from every direction, while its built-in features include a mood lamp with eight different colours and a table-top wireless charger for smartphones and wireless earbuds. An innovative lifestyle solution, LG PuriCare AeroFurniture has won multiple high-profile awards. A Gold Award for product design at the iF Design Award 2023, an Innovative Product at the Red Dot Award 2023, and a Bronze Award at the International Design Excellence Awards (IDEA) 2023.

The LG PuriCare AeroFurniture is available in limited quantities in select markets throughout Asia.

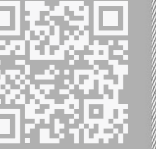


*LG PuriCare AeroFurniture, with table top Menagerie of Extinct Animals, in Raven.*

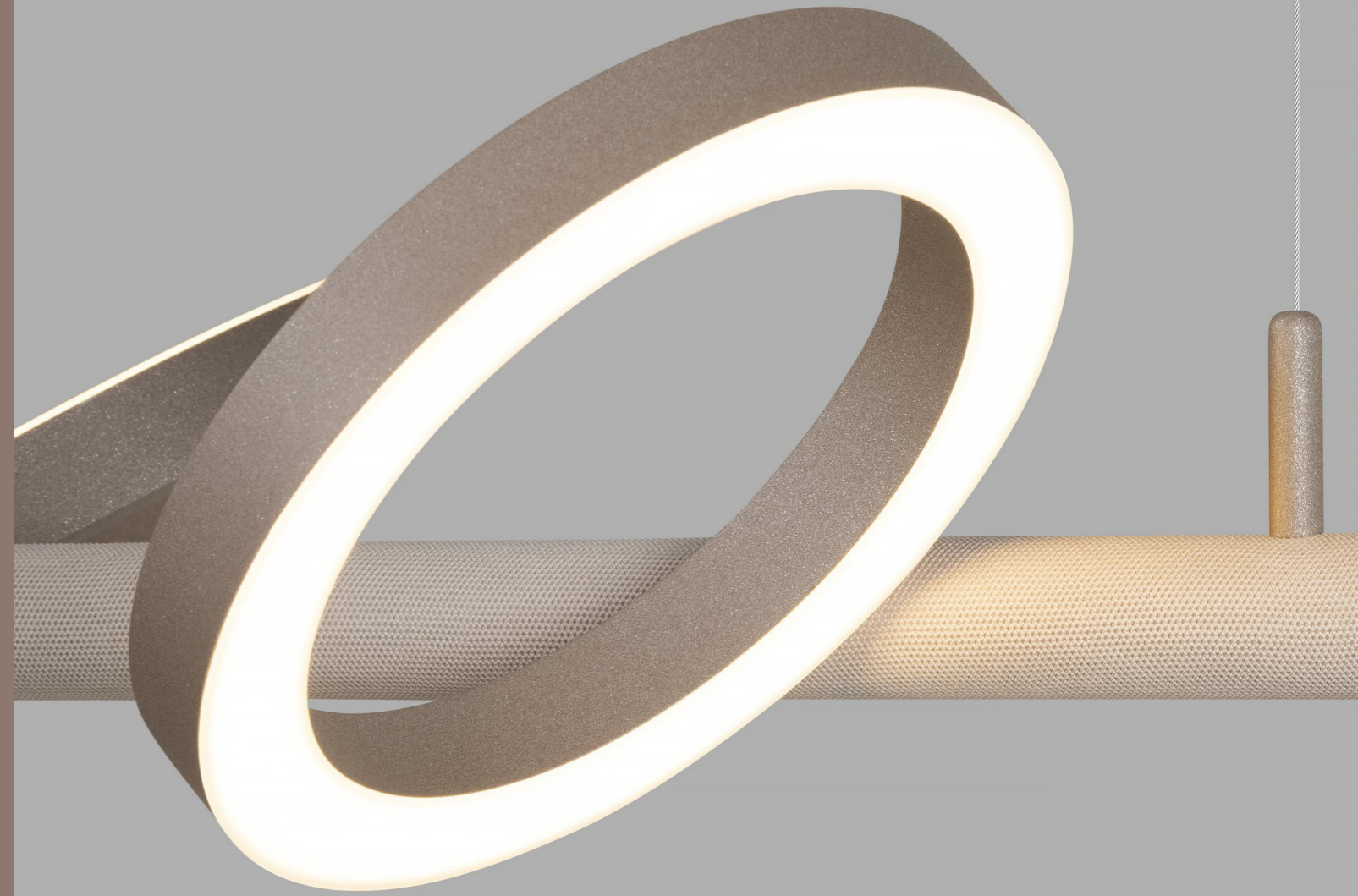
PRODUCT STORY

# Pallana Light— Practically Playful

IDEO's Pallana Light is a suspended lighting fixture that combines function and fun. Its classic shapes and dynamic design make it a playful task light.

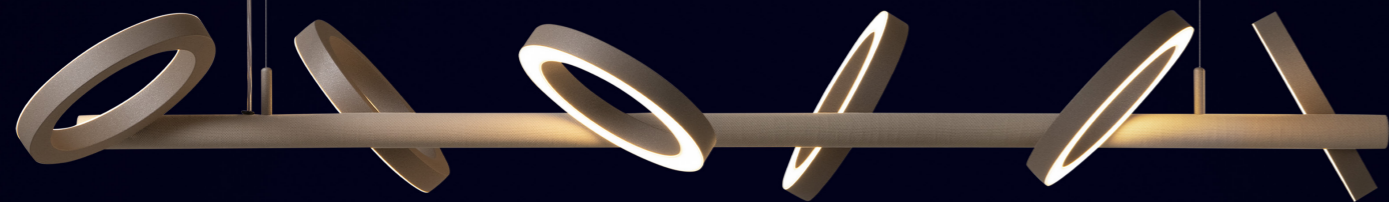


View in AR!



PALLANA LIGHT  
BY IDEO, in Pebble.

**PALLANA LIGHT** BY IDEO, in Pebble, **ZIO DINING TABLE** BY MARCEL WANDERS, in White Wash Oak (310 Shown), **ZIO DINING CHAIR** BY MARCEL WANDERS Spectrum Leather in Red Brown, Oak frame in White Wash.



*Inspired by playfulness and created to assist you in your day-to-day flow! The Pallana Light is here to support you in the balancing act that is daily life.*

#### **FUNCTION AND FUN**

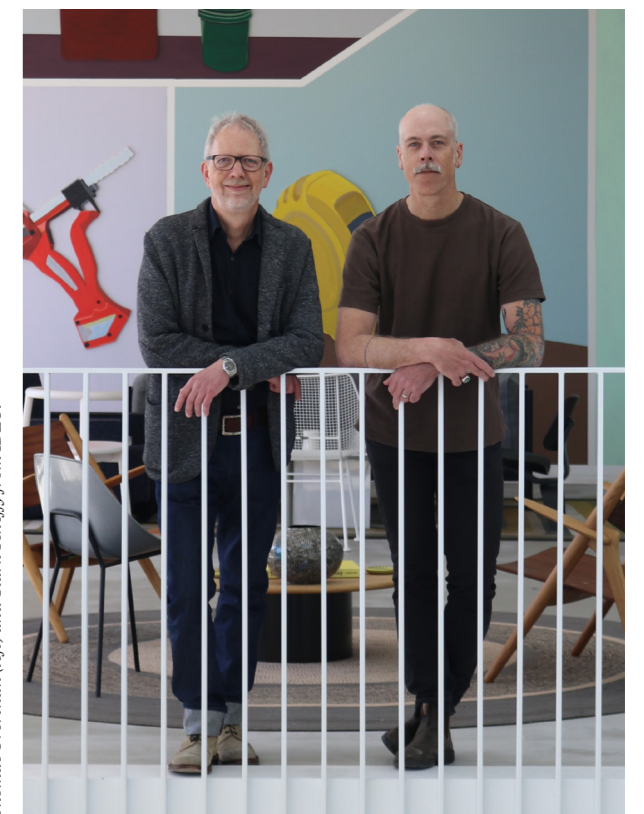
The Pallana Light is an elegant and playful lighting fixture by global design company IDEO. Although its name suggests the inspiration came from the entertainment industry, it was functionality and crisp engineering that spurred the designers from global design company IDEO to create this suspended task light. Ultimately, Pallana is both. The perfect combination between function and fun—practically playful!

#### **UNEXPECTED FINISHES**

When designing Pallana, IDEO imagined simple, even basic shapes, mechanically joined yet barely touching. They used a combination of matte steel and knitted fabric to add softness to the shapes. The unexpected finishes add a unique touch of elegance to the overall design and sets Pallana apart from traditional finish choices.

#### **VERSATILE AND VISUALLY STUNNING**

Pallana is not only visually stunning but also practical and versatile. It supports the flow of activities and moods throughout the day, making it perfect for any occasion. Spin the circular lights to assist you while working, enjoying breakfast, or entertaining friends for a dinner party. Whatever the occasion, Pallana is up to the task.



Thomas Overhult (left) and Clark Scheffly from IDEO.

NO SCREW NO GLUE CABINET  
BY JOOST VAN BLEISWIJK, GOLDEN TIGER  
WALLCOVERING BY MOOOI for Moooi  
Wallcovering, in Ebony, EXTINCT ANIMALS  
DECORATIVE TILE BY MOOOI for Moooi  
X Royal Delft, (Queen Cobra Shown)



## *Boldly blending tradition and innovation, Moooi x Royal Delft redefines Dutch heritage.*

### **BOLD YET TIMELESS DESIGN**

Moooi x Royal Delft merges craftsmanship with design, showcasing Dutch heritage in unexpected ways. Our collaboration with Royal Delft brings together daring shapes and the iconic Delft Blue decoration to create interior pieces that exude boldness and timelessness. Our curated collection includes standout items such as the whimsical Extinct Animals Decorative Tiles, bold Delft Blue Vases, and the iconic Blow Away Vase. Crafted with meticulous attention to detail, each piece is handmade in the atelier in Delft (NL), ensuring the highest standards of quality.

At Moooi, we take pride in collaborating with Royal Delft, an iconic Dutch brand that shares our vision of excellence. Together, we're committed to expanding the collection with innovative designs and concepts, starting with introducing exclusive Black editions of selected Delft Blue Vases and The Killing of the Piggy Bank, all designed by Marcel Wanders.

Royal Delft has been creating high-end Delft Blue since 1653. The centuries-old craftsmanship was passed down from generation to generation. With craftsmen creating iconic pieces to this very day. As the original producers of exquisite Delft Blue ceramics, they are the only remaining factory from the 17th century Delft earthenware factories.



Extinct Animals Decorative Tiles. Moooi x Royal Delft.

THE KILLING OF THE PIGGY BANK  
BY MARCEL WANDERS, in Black, DELFT  
BLUE VASES BY MARCEL WANDERS,  
(model 6 shown) in Black.



## Woodblock Beetle



Discover this moodboard



Use our mood boards on [Moooi.com](https://www.moooi.com) to create the most comfortable room in your home

PERCH LIGHT BRANCH BY UMUT YAMAC (Large shown), WOODBLOCK BEETLE  
FERN WALLCOVERING, BY MOOOI for Moooi Wallcovering, in Birch, NO SCREW NO GLUE BUFFET  
BY JOOST VAN BLEISWIJK, SPINNING LACE CARPET BY MOOOI for Moooi Carpets, in Oyster.



PALLANA LIGHT BY IDEO, in Pebble. HANA CHAIR  
BY SIMONE BONANNI, un-upholstered, in Concrete Grey  
with non-stackable base in Black, ZIO DINING TABLE BY  
MARCEL WANDERS, in Black Stained (250 shown), TERRESTRE  
BROADLOOM BY GENSLER for Moooi Carpets, in Day.



## *Gensler Carpet Collection: Where five disciplines inspire five designs, merging professionalism and creativity in flooring.*

### **FIVE PRACTICES, ONE COLLECTION**

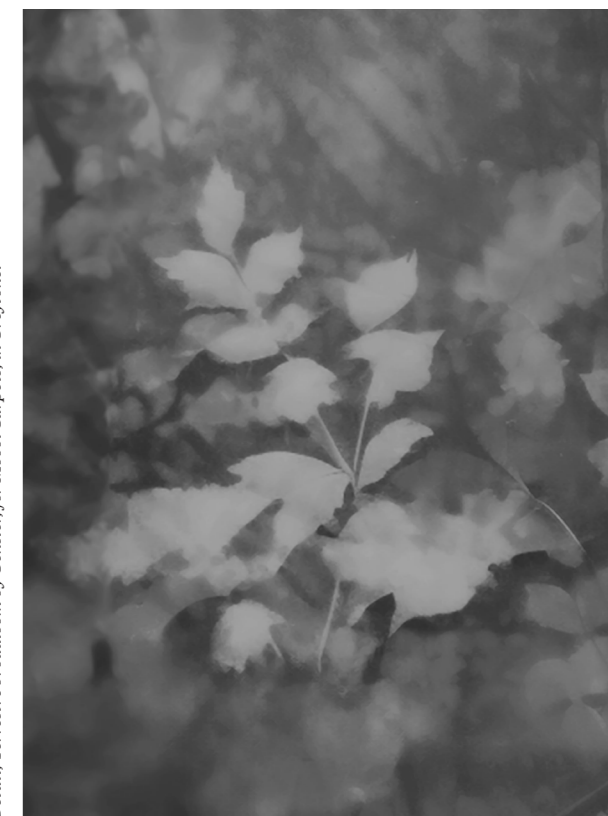
Introducing the Gensler Carpet Collection, a culmination of creative visions from five practice areas within Gensler, a renowned global design and architecture firm. Professional Services, Financial Services, Technology, Media, and Hospitality have each contributed their unique perspectives and inspirations to the realm of flooring. This resulted in five captivating designs: Terrestre, Tranquility, Spotlight, Weft-Warp-Web, and Rugged/Refined. Each design captures the essence of its respective practice.

### **INFUSING PROFESSIONALISM INTO FLOORING**

Terrestre, born from the ingenuity of Professional Services, weaves together sophistication, elegance, artistry, and surprise, creating moments that transcend the ordinary. Tranquility, a creation by Financial Services, invites a profound sense of calm with its tailored and sophisticated aesthetic, offering a sanctuary within any space. Spotlight, a masterpiece from Media, celebrates the dynamic nature of media content with patterns of light and dark, texture, and relief, mirroring the ever-changing landscape of modern communication. Weft-Warp-Web, conceived by Technology, is inspired by the ancient craft of weaving. It symbolises the interconnectedness of our digital world, drawing parallels between the intricate structure of woven textiles and the foundation of our global web. Rugged/Refined, envisioned by Hospitality, draws inspiration from the raw, organic beauty of geodes, capturing the essence of partially polished and sculpted natural formations.

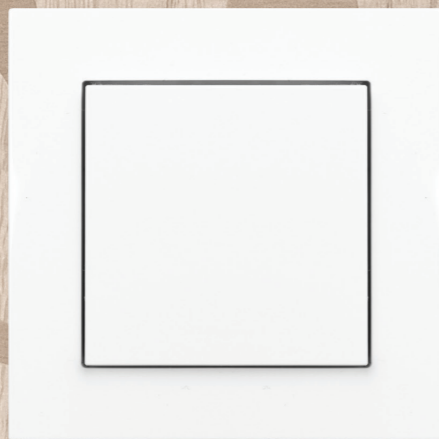
### **FLEXIBLE COLOUR PALETTE**

The collection boasts a versatile colour palette that strikes the perfect balance between warm and cool tones, seamlessly integrating with any architectural scheme. Each design within the collection is available in a range of captivating colourways. Discover patterns of light and dark to vibrant multicolour, offering a spectrum of neutrals to deep jewel tones.



Detail, Terrestre broadloom by Gensler, for Moooi Carpets, in Greytone.

# The Wireless Wall Switch, *the easiest way of dimming.*



Our Wireless Wall Switch is the easiest and quickest way to have a full dimming range in your home. And there is no need to change your home's wiring!

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